**MAKERERE UNIVERSITY BUSINESS SCHOOL**

**DIPLOMA IN COMPUTER SCI**

**COURSEWORK 2**

**WEB-DESIGN**

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**PROJECT REPORT ABOUT DAVE HOTAL WEBSITE DESIGN**

**The purpose of the Dave Hotel web site**

* Attract Potential Guests: The site serves as a digital front for the hotel, showcasing its amenities, services, and unique qualities. The goal is to make a great first impression, encouraging visitors to book a stay.
* Provide Essential Information: By including details like the hotel’s location, services, the website answers common guest questions and helps them decide if the hotel suits their needs.
* Enable Easy Contact and Booking: With a Contact page and potentially a booking form, the website should make it simple for visitors to reach out with questions, request reservations, or confirm bookings directly.
* Build Trust: The About page and high-quality images help tell the story of Dave Hotel, building a sense of trust and giving it a personality that distinguishes it from competitors.
* Encourage Repeat Visits and Referrals: An engaging, user-friendly website experience can encourage guests to book future stays and recommend the hotel to others.

**Description of the steps we’ve completed for the Dave Hotel website**:

* Project Structure; we considered this aspect because Starting with a clear project structure is essential for organization. Keeping folder for html, CSS, ensures our files are easy to locate and manage and we considered this for our project
* HTML Pages; by creating index.html, about.html, and contact.html, we’ve set up a logical and navigable structure. This allows users to find information quickly, which is crucial for a user-friendly experience.
* Home Page Design; we included a welcome message, images, as an excellent choice for engaging visitors right from the start. This page sets the tone and provides an overview of what the hotel looks like. It has also has footer which contains links for WhatsApp, YouTube navigation button and also has logo
* About Page Content; we added the hotel’s location and services to create a personal connection with visitors and establishes credibility. Images were added to also enhance user engagement.
* Contact Page Details; contact information and a form make it easy for guests to reach out, which is crucial for bookings and inquiries. Including essential details like phone, email, and location and we also added to our website
* CSS Styling; having a style.css file helps keep our design consistent across pages. Consistent styling improves user experience by making the site visually cohesive like padding, background size, background colour, text align many others
* Navigation Links: Linking pages via a navigation menu is a vital step for usability; Good navigation helps users move seamlessly through the site, making it feel professional and well-organized.
* Testing: we ensured that all links, forms, and images work correctly shows attention to detail. We used Chrome to test our website and is showing great project.

THE END